

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314 WSOCTV

> Phone/Fax Buyer Name Sales Office Salesperson

Comments **Billing Type** Account Types

Standard

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency

Schedule Dates Contract #

07/18/12 09/06/12

Jill Hipskind

06240910

Ö

Advertiser

Brand

Product

691 (133290) Political - Issue (1068) Crossroads Media (1218) 09/18/12-09/27/12 National/Political MARONEY, STEPHANIE Telerep/Philadelphia, Philadelphia (1057) Pol/Iss/American Crossroads (13324) 322817 11/27/691 Telerep/Philadelphia Demo Net Total Sales Tax Drder Type Last Modified Date Entered Commission Commission % Package Deal Headline # CO-DP Entered By

By Broadcast Month Sep. 2012	Grand Total:
Spots 66	66
Rate \$64,500.00	\$64,500.00

15.00

Normal

\$54,825.00

\$9,675.00

	Control of the state of the sta		Accepted station:	Cytic. Act		
			CONFIRMATION CONTRACT			
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	p-i	3 :30 7A- 9A (EST)	09/18/12-09/18/12	14.0 Normal Line / Spot
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	F-1	3 :30 7A- 9A (EST)	09/24/12-09/24/12	13.0 Normal Line / 5pot
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00		3 :30 6A- 7A (EST)	09/27/12-09/27/12	12.0 Normal Line / Spot
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	justi	3 30 6A- 7A (EST)	09/26/12-09/26/12	11.0 Normal Line / Spot
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	-	3 :30 6A- 7A (EST)	09/20/12-09/20/12	10.0 Normal Line / 5pot
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00		3 :30 6A- 7A (EST)	09/19/12-09/19/12	9.0 Normal Line / Spot
7/18/12	\$1,200.00 Charlotte (W5OC)	\$1,200.00	j _{po}	3 :30 6A- 7A (EST)	09/18/12-09/18/12	8.0 Normal Line / Spot
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00		3 :30 6A- 7A (EST)	09/24/12-09/24/12	/.U Normai Line / Spot
7/18/12	\$550.00 Charlotte (WSOC)	\$550,00			09/2//12-09/2//12	0.0 Normal Line / Spot
7/18/12	\$550.00 Charlotte (WSOC)	\$550,00			71/97/60-71/97/60	5.0 Morrial Life / Spot
7/18/12	\$550.00 Charlotte (WSOC)	\$550.00	1		09/25/12-09/25/12	4.0 Normal Line / Spot
7/18/12	\$550.00 Charlotte (WSOC)	\$550.00			09/21/12-09/21/12	3.0 Normal Line / Spot
7/18/12	\$550.00 Charlotte (WSOC)	\$550.00	1		09/20/12-09/20/12	2.0 Normal Line / Spot
7/18/12	\$550.00 Charlotte (WSOC)	\$550.00	1		09/19/12-09/19/12	2.0 Normal Line / Spot
Comments Entered	Total Station	Rate	SPW NO IU WE IN IT SA SU Spots	50.00	1	

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Printed At: 09:05 AM on Tuesday, September 11 2012



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Crossroads Media 66 Canal Center Plaza

Buyer Name

MARONEY, STEPHANIE

Telerep/Philadelphia

Sales Office Salesperson

Phone/Fax

Alexandria, VA 22314

Suite 555

Brand Agency Product Advertiser Schedule Dates Contract # 691 (133290) Political - Issue (1068) Crossroads Media (1218) Pol/Iss/American Crossroads (13324) 09/18/12-09/27/12 322817

Telerep/Philadelphia, Philadelphia (1057) Demo CO-OP Order Type Headline # Entered By

Normal

Package Deal Commission Commission % 15.00

Sales Tax

Net Total

National/Political

11/27/691

Comments

Billing Type **Account Types**

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

Last Modified Date Entered 09/06/12 Jill Hipskind 07/18/12 06240910 \$54,825.00 \$9,675.00 By Broadcast Month Charlotte (WSOC) Grand Total Sep. 2012 **Spots** 66 66 \$64,500.00 \$64,500.00

The state of the s		3	3		******	Deley Accorded Season		LO CALCO MAN AND SAN	Charles In
					CONTRATION CONTRA				A CALLAND
7/18/12	\$550.00 Charlotte (WSOC)	\$550.00	\$550.00		+				
//18/12	Charlette (MOCC)	, , , , ,	11000		-	:30 12P- 1P (FST)	09/19/12-09/19/12 3	28.0 Normal Line / Spot 09/1	28.0 N
	\$550.00 Charlotte (WSOC)	\$550.00	\$550.00	1		:30 12P- 1P (EST)	09/24/12-09/24/12 3	2/.0 Normal Line / Spot 09/3	27.0 N
7/18/13	\$425.00 Charlotte (WSOC)	\$425.00	\$425.00	ш.		:309A- 10A (EST)	4 71/12/60-21/12/60		200
7/18/12	\$425.00 Charlotte (WSOC)	\$425.00	\$425.00			:30 9A- 10A (EST)	4 21/02/00 21/0		25 O N
7/18/12	\$425.00 Charlotte (WSOC)	\$425.00	\$425.00			300 tox (E31)	7,75/20125/20		25.0 N
7/18/12	\$425,00 Charlotte (WSOC)	\$425,00	\$425,00	1		.30 0A_ 10A (ECT)	09/25/17-09/75/17 4	24.0 Normal Line / Spot 09/:	24.0 N
//18/12	STORINGER (WOOC)	4 :20:00				:30 9A- 10A (EST)	09/21/12-09/21/12 4	23.0 Normal Line / Spot 09/:	23.0 N
71 (51 /	\$425.00 Charlotte (WSOC)	\$475.00	\$425.00			:30 9A- 10A (EST)	09/20/12-09/20/12 4	22.0 Normal Line / Spot 09/:	22.01
7/10/1	\$425.00 Charlotte (WSOC)	\$425.00	\$425.00	 4	1	:30/9A- 10A (EST)	09/19/12-09/19/12 4		71.0
7/18/12	\$425.00 Charlotte (WSOC)	\$425.00	\$425,00		F			21 0 Normal Line / Spot	21 0 2
//18/12	Scientifica (WOOC)	4 :				:30 9A- 10A (FST)	09/18/12-09/18/12 4	20.0 Normal Line / Spot 09/	20.0
(1-4)	\$425 00 Charlotte (WSOC)	\$425 nn	\$425.00			:30 9A- 10A (EST)	09/24/12-09/24/12 4	19.0 Normal Line / Spot 09/:	19.0
C1/81/7	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00			:30 /A- 9A (EST)	09/2//12-09/2//12		10.01
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	-	1	30/A- 9A (E31)			180
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.000	-	-	3074 04 (507)	09/25/12-09/25/12	17.0 Normal Line / 5pot 09/	17.0 N
7/18/12	Scientific (WSOC)	44/100000	1 200 00	*		:30 7A- 9A (EST)	09/20/12-09/20/12 3	16.0 Normal Line / Spot 09/	16.0 N
Comilicias	\$1 200 00 Charlette (WCCC)	00 005 1\$	\$1.700.00	1		:30 7A- 9A (EST)	09/19/12-09/19/12 3	15.0 Normal Line / Spot 09/	15.01
	Station	Total	Rate	Fr Sa Su Spots	orw MO in we in	con monday in the contract of			

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Advertiser

Brand Agency Comments Billing Type **Account Types** Phone/Fax **Buyer Name** Sales Office Salesperson Product

> MARONEY, STEPHANIE Telerep/Philadelphia

Alexandria, VA 22314

Suite 555

Crossroads Media 66 Canal Center Plaza

Contract # Political - Issue (1068) Crossroads Media (1218) Pol/Iss/American Crossroads (13324) 09/18/12-09/27/12 322817 CO-OP Entered By **Last Modified** Date Entered 07/18/12

Charlotte (WSOC)

Demo Headline# 09/06/12 06240910 Jill Hipskind o

691 (133290)

Telerep/Philadelphia, Philadelphia (1057) Package Deal Order Type Sales Tax Net Total Commission Commission % \$54,825.00 \$9,675.00 15.00 Normal

National/Political AMERICAN CRO5SROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CRO5SROADS

11/27/691

Sep. 2012 By Broadcast Month Grand Total: Spots 66 66 \$64,500.00 \$64,500.00

	COURTEMS:	Date: Cox	U	(MA)	Accepted Station.	(), state)		15 C C C 20 20 20 20 20 20 20 20 20 20 20 20 20
			RACT	CONFIRMATION CONTRA	S S S S S S S S S S S S S S S S S S S			
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	1-	-	:30 5:30P- 6P (EST)	4	09/25/12-09/25/12	42.0 Not Hat File / Spot
7/18/12	\$1,200.00 Charlotte (W5OC)	\$1,200.00	1		:30/5:30P- 6P (EST)	4	09/21/12-09/21/12	41.0 Normal Line / Spot
7/18/12	\$1,200.00 Charlotte (W5OC)	\$1,200.00	1	1	:30 5:30P- 6P (EST)	. 4	09/20/12-09/20/12	40.0 Normal Line / Spot
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	—		:30 5:30P- 6P (EST)	4	09/18/12-09/18/12	39:0 Normal Line / Spot
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	1	1	:30 5:30P~ 6P (EST)	4	09/24/12-09/24/12	38.0 Normal Line / Spot
7/18/12	\$1,100.00 Charlotte (W5OC)	\$1,100.00	1		:30 5P- 5:30P (EST)	4	09/27/12-09/27/12	37.0 Normal Line / Spot
7/18/12	\$1,100.00 Charlotte (WSOC)	\$1,100.00	1		:30 5P- 5:30P (EST)	4	09/26/12-09/26/12	36.0 Normal Line / Spot
7/18/12	\$1,100.00 Charlotte (W5OC)	\$1,100.00	1	1	:30 SP- 5:30P (EST)	4	09/21/12-09/21/12	35.0 Normal Line / Spot
7/18/12	\$1,100.00 Charlotte (WSOC)	\$1,100.00	1		30 5P-5:30P (EST)	4	09/20/12-09/20/12	34.0 Normal Line / Spot
7/18/12	\$1,100.00 Charlotte (WSOC)	\$1,100.00	1		:30 5P- 5:30P (EST)	4.	09/19/12-09/19/12	33.0 Worman Line / Spot
7/18/12	\$1,100.00 Charlotte (W5OC)	\$1,100.00			:30/5P- 5:30P (EST)	4	09/24/12-09/24/12	32.0 Wormal Line / Spot
7/18/12	\$550.00 Charlotte (W5OC)	\$550.00	-		:30 12P- 1P (EST)		09/26/12-09/26/12	31.0 Normal Line / Spot
7/18/12	\$550.00 Charlotte (WSOC)	\$550.00			30 12P- 1P (EST)	, L	09/25/12-09/25/12	St. O Rolling Line / Spot
7/18/12	\$550.00 Charlotte (WSOC)	\$550.00	1		30 12P- 1P (EST)	ıω	09/20/12-09/20/12	29.0 Normal Line / Spot
Comments Entered	tal Station	Rate Total	Su Spots	SPW MO IU WE IN Fr Sa	Null IIIIGS	Sec rendu	Date:	Enc : ypc / orcas : ypc (sei #)

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Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314 WSOCTV

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency

Product

691 (133290)

Telerep/Philadelphia, Philadelphia (1057)

Buyer Name Brand Account Types Phone/Fax Sales Office Salesperson

MARONEY, STEPHANIE

Telerep/Philadelphia

Schedule Dates Advertiser Contract # Political - Issue (1068) Crossroads Media (1218) Pol/Iss/American Crossroads (13324) 09/18/12-09/27/12 322817

CO-DP Entered By Last Modified Headline# Date Entered 07/18/12 Ö

Demo 06240910 Jill Hipskind 09/06/12

Commission % Package Deal Order Type 15.00 Normal

Sales Tax Net Total Commission \$54,825.00 \$9,675.00

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS

National/Political

11/27/691

Comments Billing Type

> Charlotte (WSOC)
> By Broadcast Month Sep. 2012 Grand Total: Spots 66 66 \$64,500.00 \$64,500.00

						AND			1 - 56 - 50 - 50 - 50 - 50 - 50 - 50 - 50
				RACI	CONFIRMATION CONTRA	9			
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00		1	30 / 30F- 8F (EST)	± ±	71(7)(0) 44 (0) (0)	
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	1		07.300 OF (EST)	<u>.</u>	09/25/12_09/25/12	56.0 Normal Line / Snot
7/18/12	\$1,200.00 Charlotte (WSOC))0.007/T¢	41,200.00			-30 7-30p- 8p (ECT)	ړ.	09/21/12-09/21/12	55.0 Normal Line / Spot
//18/12		** 200 00	00 000	-		:30 7:30P- 8P (EST)	<u>4</u> ن:	09/20/12-09/20/12	54.0 Normal Line / Spot
	\$1.200.00 Charlotte (WSOC)	\$1.200.00	\$1,200.00	<u> </u>	рь 	:30 7:30P- 8P (EST)	:3	09/18/12-09/18/12	53.0 Normai Line / Spot
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	1		:30/:30P- 8P (EST)	4 ()	71/47/60-71/47/60	Control of the Contro
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00		1	.30/P- /.30P (EST)	, ;	71/12/00 21/17/00	57 0 Normal Line / Spot
7/18/12	\$1,200.00 Charlotte (MSOC)	\$1,200.00	20,000,14			מספיב מבי		09/27/12-09/27/12	51.0 Normal Line / Spot
71/31//		200 000	00 000 1\$	-		:30 7P- 7:30P (EST)	<u>4</u>	09/25/12-09/25/12	50.0 Normal Line / Spot
	\$1,200,00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	<u></u>	P	:30 7P- 7:30P (EST)	3	09/21/12-09/21/12	49.0 Normai Line / Spot
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	1	1	:30/P- /:30P (EST)	-	71/02/50.71/02/50	
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00		-		<u>.</u>	09/30/13 09/30/13	48.0 Normal Line / Snot
7/18/12	CHAINDING (MOOC)	44,400.00	1	+	4	:30 7P- 7:30p (FST)	.:	09/19/12-09/19/12	47.0 Normal Line / Spot
	\$1 200 00 Charlotto (WCOC)	\$1 200 OC	\$1.200.00	-		:30 7P- 7:30P (EST)	4 :3	09/18/12-09/18/12	46.0 Normal Line / Spot
7/18/17	\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$1,500.00	1	juh	:30 6P- 6:30P (EST)	13	09/20/12-09/26/12	owomen cine / spot
7/18/12	\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$1,500.00	-		20 0.30F (L31)	, .	00/26/12 00/26/12	45 0 Normal Line / Snot
7/18/12	\$1,200.00 Charlotte (WSOC)	10:007	00.007,14	-		-30 KP- 6:300 (EST)	٤.	09/21/12-09/21/12	44.0 Normal Line / Spot
Confinents	OL STORY	#1 200 00	41 700 00	-		:30 5:30P- 6P (EST)	<u>4</u>	09/26/12-09/26/12	43.0 Normal Line / Spot
	Station	Total	Rate	Spots	STW MO IU WE IN FT Sa Su				

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Charlotte, NC 28206-2700

WSOC-TV 1901 North Tryon Street

Contract #

Advertiser

Product Comments Billing Type Phone/Fax **Buyer Name** Brand Agency Account Types Sales Office Salesperson

MARONEY, STEPHANIE

Telerep/Philadelphia

Crossroads Media 66 Canal Center Plaza

Alexandria, VA 22314

Suite 555

691 (133290) Political - Issue (1068) Crossroads Media (1218) 09/18/12-09/27/12 322817 Telerep/Philadelphia, Philadelphia (1057) Pol/Iss/American Crossroads (13324) Demo CO-OP Order Type Headline # Entered By Last Modified Date Entered 09/06/12 Jill Hipskind 07/18/12

Charlotte (WSOC)

06240910 Normal

Net Total Commission Package Deal Commission% 15.00 \$9,675.00 \$54,825.00

National/Political AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS Sales Tax

Standard

11/27/691

By Broadcast Month Grand Total: Sep. 2012 66 66 \$64,500.00 \$64,500.00

		CHRANAC				ACCEPTANT STATES				Professional Control Control Control	D31077
			***************************************	RAC.	CONFIRMATION CONTRACT	SATE					
								_			
9/6/12	\$1,200.00 Charlotte (WSOC)	\$1,200.0	\$1,200.00	н	<u> </u>	ITNESS NEWS	11P M-SU	6	09/22/12-09/22/12	overlands (special or	9
7/18/12	\$850.00 Charlotte (WSOC)	\$850.0	\$850.00	<u></u>	1		:30 8A- 9A (EST)		09/23/12-09/23/12	67 0 M/O EST 61 0.1 / SSS+	67.0
7/18/12	\$600.00 Charlotte (WSOC)	\$600.0	\$600.00	L			.30 /P- /:30P (EST)	4.	09/22/12-09/22/12	economic tire / oper	500
7/18/12	\$800.00 Charlotte (WSOC)	\$800.0	\$800.00	1	ļ.	,	:30 8A- 9A (EST)	. 2	09/22/12-09/22/12	65 0 Normal Line / Spot	82.0
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.0	\$1,200.00	1	<u></u>	ST)	:30 11P- 11:35P (EST)	ı (.	09/27/12-09/27/12	COO NOTIFICATION (SOCI	5 6
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.0	\$1,200.00	1	1	SI)	:30 11P- 11:35P (EST)		21/22/20 21/22/20	formal Line / Spot	620
Program Change/Exception - NFL	Charlotte (WSOC)								00/35/30	67 0 Normal Line / Snot	62.0
//18/1/				1					09/20/12	61.0.1 Closed Preempt	61.0.1
7/10/	Charlotte (WSOC)		\$1,200.00			ST)	30 11P- 11:35P (EST)	ω	09/20/12-09/20/12	61.0 Normal Line / Spot	61.0
7/18/17	\$1,200.00 Charlotte (WSOC)	\$1,200.0	\$1,200.00		L	ST)	:30 11P- 11:35P (EST)	ω	09/19/12-09/19/12	60.0 Normal Line / Spot	60.0
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.0	\$1,200.00	1		ST)	:30 11P- 11:35P (EST)	ω	09/18/12-09/18/12	39.0 Worlda Line / Spot	0.80
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.0	\$1,200.00	L	-	IST)	:30 11P- 11:35P (EST)	. Lu	09/24/12-09/24/12	200 Morning Line / Shor	5 5
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.0	\$1,200.00	1			30 7:30P- 8P (EST)	4 (09/26/12-09/26/17	ES O Normal Line / Spot	78 O
Comments Entered	Station	Total	Rate	spots	STW PIO TO WE IN FIT SA SU	3		,		Jormal I had / Sport	770

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written